Al Ishara Consulting

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Al Ishara Consulting Limited is a political and regional consultancy offering insight and expertise for companies working in the Middle East and North Africa or with clients in the region.Our mission is to make it easier for businesses to engage with and work in one of the world’s most complex and often misunderstood regions. We see huge potential for growth and development in the Middle East and with it, major opportunities for businesses elsewhere in the world. We seek to unlock this potential by helping individuals and companies to understand the political, economic and cultural environment, so that they can build relationships and expand their businesses in the region in a sustainable way.In order to achieve long-term success in regional jurisdictions, it is essential to understand not only the legal and regulatory frameworks in place, but also the ways in which the constantly changing political and economic dynamics can impact your business. Our political, economic

and cultural expertise, language capabilities and network in the region give us a unique ability to interpret changing regional dynamics and advise on opportunities and risks to your business. If your company is...Considering the MENA as a potential new market and developing a regional business development strategy.Al Ishara’s expertise can help businesses with little or no exposure to the region gain a thorough understanding of the opportunities available to them. We provide advice on how cultural and political dynamics shape the business environment in the region, allowing you develop a sustainable strategy for growth that mitigates against potential risks. Planning initial meetings and building its reputation in the region.Al Ishara can help you build your brand in the region so that you stand out from the rest by translating your marketing materials and helping you build an online presence in Arabic.We also provide essential cultural awareness and language training that will enable your team to build and maintain organic, lasting relationships with regional associates and clients. Preparing to onboard clients in the region.Al Ishara conducts enhanced due diligence using our specialist databases and language capabilities, checking for bankruptcy, litigation, sanctions, political exposure and adverse media coverage in order to mitigate against any regulatory or reputational risks. Trying to maintain and sustainably grow its presence and network in the region.Al Ishara conducts ongoing and one-off monitoring and analysis of political, economic and security developments in order to help you understand the potential impact on your business and mitigate against any associated risk.We can also help you monitor the reputation of your business, clients and competitors in the region by reporting on Arabic language content in the press and on social media.

Brand Grade: Grade One

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