

## Birmingham B2B Growth Expo 2024| Book Your Stand at a Premier B2B Show



**Start Date:**

Wednesday , 2024-12-11

10:00:00

**End Date:**

Wednesday , 2024-12-11

17:00:00

**Contact Name:**

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**Phone:**

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**Venue:**

Eastside Rooms, Woodcock St,  
Birmingham B7 4BL

### Event Descriptions:

Welcome to B2B Growth Expo, a premier exhibition designed to connect businesses from across the UK and beyond. As Birmingham's biggest B2B event, it serves as a dynamic platform for collaboration, innovation, and growth across industries.

This inclusive event attracts businesses of all sizes, from startups to multinational corporations, and offers a unique opportunity for international exhibitors to explore the UK market. With major players from sectors like finance, technology, manufacturing, insurance, and more, the expo focuses on four pillars: Business Growth, Sustainability & Innovation, Tech & AI, and Finance. Attendees can engage in seminars, workshops, and networking sessions, empowering their businesses to thrive in today's fast-paced marketplace. Join us at B2B Growth Expo to unlock opportunities, discover new trends, and position your business for future success.

Here are just a few perks of joining us at the show:``

Meet the team, as we exhibit alongside over 100+ businesses.

Immerse yourself in over 10+ insightful seminars presented by a host of industry experts

Take advantage of an incredible programme of interactive features, panel debates and workshops to get involved

Participate in Startup Pitch Fest and get an opportunity to pitch in front of business investors.

Get ready to experience cutting-edge innovations firsthand as industry leaders and rising stars unveil groundbreaking product launches.

Connect and network with over 1500+ like-minded entrepreneurs and business owners

Benefit from face-to-face networking and 1-2-1 discussion in our networking zones.

Participate in Contest and Win exciting prizes.

### Why Exhibit at Birmingham's Biggest B2B Exhibition?

Seize the opportunity to elevate your business at the Birmingham Biggest B2B Exhibition: B2B Growth 2024, where innovation meets opportunity. Here's why your brand deserves to be part of this premier event:

1. Showcase Your Brilliance

Display your products and services to over 1500+ discerning buyers from across the UK and

10+ countries. This is your moment to magnify your footprint and stand out in front of key decision-makers from a wide range of industries.

## 2. Expand Your Network

Build high-value connections with industry leaders, investors, and potential partners. Our focused 1-2-1 networking zones and engaging seminars create an environment designed for meaningful, productive interactions that can drive long-term business growth.

## 3. Maximize Brand Visibility

Your presence at this event will be amplified through our pre- and post-show digital media campaigns, ensuring your brand remains top-of-mind long after the event. It's not just about exhibiting—it's about creating lasting impact.

## 4. Fuel Innovation and Growth

Whether you're a startup or an established brand, B2B Growth Expo offers a platform to engage with pioneers in industries such as AI, blockchain, and technology, propelling your business into new, cutting-edge opportunities.

## 5. Unlock the UK Market

With Birmingham being the UK's second city and a global business hub, you'll have access to 90% of the UK's consumer market within just a few hours. This is the perfect stage for global innovators looking to make a mark in the UK and beyond.

Don't miss the chance to connect, innovate, and grow your business at Birmingham's most influential B2B event of the year. Exhibit, advertise, sponsor—and let your brand be part of the future!

### Stand Booking & Prices

Secure your space at this Birmingham Biggest B2B Exhibition : B2B Growth 2024 today!

Choose from a variety of exhibitor packages, sponsorship opportunities, and the Enhanced Experience Package. Attendees can also purchase Standard and VIP passes, granting access to all sessions, the exhibit hall, and networking opportunities.

Seize this moment to propel your business forward. We look forward to welcoming you to this Global Business Show 2024 - where limitless possibilities await!

### Elevate Your Brand with Our Curated Exhibitor Packages

#### Single Vanilla Bronze – £800 + VAT

Unlock the essentials for your brand's visibility with the perfect entry-level package:

Stand Space: 1m x 2m (worth £800)

4ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea with Cake for one (worth £75)

Networking Card for valuable connections (worth £50)

Website Listing to boost your digital presence (worth £150)

Business Directory Listing for extended reach (worth £150)

Social Media Promotion to spotlight your brand (worth £150)

#### Single Vanilla Silver – £1200 + VAT

Step up your brand's impact with a package that offers more space and exposure:

Stand Space: 2m x 2m (worth £1200)

4ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea with Cake for one (worth £75)

Networking Card to access potential partners (worth £50)

Website Listing for enhanced online visibility (worth £150)

Business Directory Listing to expand your network (worth £150)

Social Media Promotion for brand amplification (worth £150)

**Single Vanilla Gold – £1600 + VAT**

Maximize your presence with our premium exhibitor package designed to give you a commanding space and superior exposure:

Stand Space: 3m x 2m (worth £1600)

6ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea with Cake for one (worth £75)

Networking Card to foster key relationships (worth £50)

Website Listing to strengthen your online reach (worth £150)

Business Directory Listing for increased visibility (worth £150)

Social Media Promotion to boost your brand recognition (worth £150)

**Single Plus Bronze – £1000 + VAT**

Take your brand to the next level with added benefits and a wider audience reach:

Stand Space: 1m x 2m (worth £800)

4ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea for two (worth £150)

Networking Card (worth £50)

SNG Gold Membership for year-round networking (worth £1000)

A6 Advert in our Showguide (worth £250)

A4 Advert in our Business Magazine (worth £450)

Stand at Digital Age Expo (Virtual Expo) (worth £300)

10-Minute Studio Interview during the show (worth £300)

Website Listing (worth £150)

Business Directory Listing (worth £150)

Social Media Promotion (worth £150)

50% Discount on Leaflet Inserts in Visitor Bags (worth £400 for 1000 leaflets)

10 VIP Visitor Tickets including breakfast for your guests (worth £150)

**Single Plus Silver – £1500 + VAT**

Boost your brand exposure with exclusive opportunities and VIP access:

Stand Space: 2m x 2m (worth £1200)

4ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea for two (worth £150)

Networking Card (worth £50)

B2B Growth Hub Bronze Membership (worth £1500)

A6 Advert in our Showguide (worth £250)

A4 Advert in our Business Magazine (worth £450)

Stand at Digital Age Expo (Virtual Expo) (worth £300)

10-Minute Studio Interview during the show (worth £300)

Website Listing (worth £150)

Business Directory Listing (worth £150)

Social Media Promotion (worth £150)

50% Discount on Leaflet Inserts in Visitor Bags (worth £400 for 1000 leaflets)

10 VIP Visitor Tickets with breakfast for your guests (worth £150)

**Single Plus Gold – £2000 + VAT**

For brands looking to dominate the spotlight, this package delivers maximum value and unparalleled exposure:

Stand Space: 3m x 2m (worth £1600)

4ft Table with a White Table Cloth

Breakfast, Lunch, and Afternoon Tea for two (worth £150)

Networking Card (worth £50)

B2B Growth Hub Silver Membership (worth £2500)  
A6 Advert in our Showguide (worth £250)  
A4 Advert in our Business Magazine (worth £450)  
Stand at Digital Age Expo (Virtual Expo) (worth £300)  
10-Minute Studio Interview during the show (worth £300)  
Website Listing (worth £150)  
Business Directory Listing (worth £150)  
Social Media Promotion (worth £150)  
50% Discount on Leaflet Inserts in Visitor Bags (worth £400 for 1000 leaflets)  
10 VIP Visitor Tickets including breakfast for your guests (worth £150)  
Seize the opportunity to make your mark! Choose the package that fits your brand's ambitions and get ready for unmatched exposure, high-impact networking, and premium features that will set you apart at the event.

Show Highlight Video : Birmingham Expo 2023

<https://youtu.be/aLckfBfeAso>

Recent Exhibitors Testimonials :

<https://www.youtube.com/shorts/o9xJhb9Qlil?feature=share>

<https://www.youtube.com/shorts/RtdpNJ1EDlg?feature=share>

To understand the best fit for your business, take advantage of our discounts, or for more information, please get in touch with the below Directors

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We are dedicated to ensuring your Expo experience is as remarkable as your business. See you at the Birmingham Biggest B2B Exhibition : B2B Growth 2024!

Click [HERE](#) to Download Exhibitor Pitch Deck | Show Guide to be uploaded soon.

WHO ARE WE?

B2B Growth Expo stands at the vanguard of global business events, a must-attend for savvy leaders seeking powerful exchanges, transformative ideas, and game-changing practices. Born in 2013, B2B Growth Expo has become an essential fulcrum of worldwide business collaboration. We've masterminded over 30 high-impact events in the past decade, igniting growth, innovation, and cross-border partnerships. We are more than an expo - we are an evolutionary platform for SMEs and large enterprises alike.

A GLIMPSE OF OUR JOURNEY in 2022-2024: Our recent expos have been phenomenally successful, with over 560+ exhibitors, 5000+ visitors, and featuring more than 30 keynote speakers. We have also hosted 50+ business seminars, 20+ growth workshops, and 800+ speed networking events.

JOIN THE LEGACY: Get ready to be part of a legacy that's revolutionizing business horizons at the Birmingham Biggest B2B Exhibition 2024. Stay connected as we continue to host pioneering expos across the globe, each designed to equip you with the tools to elevate your business to the next level. Embark on this journey with us - a legacy of business transformation awaits you.

Why Birmingham?

? Global & Second City: As the UK's second-largest city, Birmingham boasts a business base spread across 20+ countries, making it globally connected.

? High Startup Density: Outpacing London, Birmingham has a startup density of 16.7 startups per 1,000 people, enabling rich networking.

? Educational & Financial Hub: Home to five universities and three FTSE 100 companies, the city offers a readily accessible, highly educated audience and stable financial backing.

? Strategic Location: Situated 118 miles northwest of London, Birmingham provides direct access to 90% of the consumer market within a 4-hour drive, facilitating transport and trade.

- ? Affordable & Investment-Ready: 45% cheaper office space than London, bolstered by the Midlands Engine Investment Fund's \$300 million in local startups.
- ? Innovative Ecosystem: Known as the UK's largest regional tech cluster, Birmingham saw a 42% increase in tech company births between 2018-2019.
- ? Post-Brexit Agility: Birmingham is well-positioned for post-Brexit business, with 63% of businesses surveyed indicating they're prepared for the new landscape.

Seize this opportunity to supercharge your business at the Birmingham Biggest B2B Exhibition : B2B Growth 2024!

## B2B Growth Hub Limited

### [\*\*Organiser Of Birmingham B2B Growth Expo 2024| Book Your Stand at a Premier B2B Show\*\*](#)

#### **Organiser Details:**

B2B Growth Hub is a unique corporate and business services provider, offering a one stop solution for all the key business growth needs for businesses in our community. We are Business connectors and help business on 4 fronts. We offer Business support and advice, Workshop and events, Support with Funding options and Access to business our community. We help aspiring business people grow their business as per their needs and help them reach their business goals in short and mid term. We are a community based business. Our mission is to help our clients grow their businesses using our digital marketplace. At B2B Growth Hub we have discovered a simple and better way for businesses to gain more customers, increase sales and improve cashflow.

We offer many tools to local businesses such as an online digital marketplace, free and premium advertising, marketing and promotional media, optimised lead generation tools, business speed networking events, trade shows, award nights, PR & business growth services, and last but not least, growth management strategies and business planning sessions

We help start-ups, scale-ups and established businesses to grow by using both traditional and modern tools and strategies. A comprehensive growth strategy increases a company's bottom line, produces an attractive return on investment (ROI), leverages the company's value, builds a new critical capability, as well as improves the business's strategic positioning.